

Kim Aplin

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[LinkedIn](#) • [Portfolio](#)

INSTRUCTIONAL DESIGNER

Innovative instructional designer with corporate experience and 10+ years of educational expertise communicating complex ideas with strategically developed curriculum.

Specialties include: developing captivating materials in authoring tools (Articulate, PowerPoint, etc.), empowering learners, pursuing creative solutions, collaborating across diverse teams, project management, and technical flexibility. Committed to lifelong learning and contributing to the success of every person and every organization.

WORK EXPERIENCE

– Remote, Contract

INSTRUCTIONAL DESIGNER

- Developed meaningful instructor-led training (ILT) materials for a 6-module course comprised of over 30 slide decks with an accompanying 200+ page action guide in digital authoring programs, increasing participant engagement by 30%.
- Refined and made content changes to ensure high-quality materials and improved experiences, resulting in a 15% enhancement in overall content accuracy and quality of instructional materials.
- Authored inclusive asynchronous content to help learners build new skills by incorporating research-supported adult learning principles, resulting in a 20% reduction in skill gaps and a measurable increase in participant success.
- Engaged in virtual collaboration with content experts and diverse teams to design cohesive modules to realize our shared goals, while ensuring brand consistency. Increased participant engagement and performance outcomes, contributing to enhanced innovation.

– Remote, Contract

INSTRUCTIONAL DESIGNER

- Developed ILT courses for optimal learning management in eLearning authoring tools, aligned with pedagogical best practices, incorporating hands-on experiences that support the learner in their career and leadership journeys.
- Created 16+ trainer-led course modules, a comprehensive 250+ page trainer curriculum manual, and 2 participant workbooks, organized in a content management system, resulting in a standardized and effective training program.

WORK EXPERIENCE CONTINUED

- Bend, OR
- Redmond, OR

EDUCATOR | TRAINER

- Drove the implementation and troubleshooting of new technology by leading 15+ trainings to 40+ coworkers, accelerating adoption rates, and helping people learn.
- Implemented qualitative and quantitative analysis through data from 200+ targeted learners, including gap analysis, interviews, research, evaluation, and performance metrics compilation to understand learner needs.
- Collaborated with cross-group teams to scope objectives across knowledge levels and domains for 3 consecutive years. Significantly improved content alignment and cohesiveness, propelling the integration of more diverse and culturally relevant resources.

PROFESSIONAL SKILLS

Microsoft Office Suite | Articulate 360 | Storyline | Rise | Google Suite | Camtasia

See these skills in action in my [portfolio](#).

EDUCATION and CERTIFICATIONS

Concordia University – *Portland, OR*

Master of Curriculum and Instruction: English to Speakers of Other Languages

Montana State University – *Bozeman, MT*

Bachelor of Science: Elementary Education

Certifications:

- Oregon Professional Teaching License K-8
- Curriculum and Instructional Design (in progress)
- LinkedIn Learning [Instructional Design certifications](#)
- Mindfulness Educator Essentials